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Richard Lowe Electrics puts the P-touch E550WVP to the test

## Switching up professional electrical labelling with P-touch

Self-employed electrician, Richard Lowe says the P-touch E550WVP has become an essential piece of kit for his business.

With nearly two decades of experience under his belt, the Staffordshire (UK) based electrician specialises in panel wiring and control systems for specialist applications. He chose P-touch’s flagship industrial labeller to help improve his efficiency.

### Easy to use functionality

Richard needs the labeller for the majority of his projects and has been impressed with its quality and level of functionality.

He said: “There are loads of useful functions and it includes a really good selection of symbols. I find it easy to navigate with a big clear screen and self-explanatory control panels. I really like the automatic sizing of labels to fit the tape you are using and the auto-cut feature is very handy too.

“I use the labelling machine for a variety of applications, including safety labels, labelling for hardware installs and instruments. It quickly produces really professional labels – and once I’ve made a custom label, I can store that information and recall and re-print it as often as I want.”

### Connected labelling

The P-touch E550WVP is Brother’s first industrial handheld labeller to feature Wi-Fi and wireless direct connectivity and can be used with Brother’s smartphone and tablet apps – Mobile Cable Label Tool, Mobile Transfer Express and iPrint&Label.

Richard said: “The Wi-Fi is a really unique feature and has allowed me to access extra templates instantly – including a useful business card design.”

### Professional kit

Richard had not upgraded his labelling kit for several years, prior to investing in the P-touch E550WVP. He said: “It is definitely a much more professional labelling machine - and comes with a hardwearing carry case too.

“The P-touch E550WVP is a neat machine. Print quality is excellent and I can produce really clear, durable labels using the laminated TZe tapes. It makes it easy to comply with industry regulations and has become an essential part of my kit.”