



Case Study:

Snellman relies on mobile print solutions

"RJ-4040 rugged portable printer is a compact, fast and silent device. It was crucial to us that printing succeeds fast and easy in our trucks".

Per-Erik Finell, IT manager, Snellmanin Lihanjalostus Oy (Snellman meat processing)

Snellman

Snellman Group is comprised of the parent company 'Oy Snellman Ab', which is present in five industries: meat processing, convenience food, foodservice, panini and pet food. Snellmanin Lihanjalostus Oy is a family-owned company located in Pietarsaari in Finland. The company has produced high-quality meat and cold cuts for over 60 years. The company history dates back to 1951 when the Snellman brothers, Kurt and Lars, started to produce sausages in their cellar. Since then Snellman has been associated with the interest to produce high-class food to consumers' plates. The company has approximately 700 employees at the Pietarsaari factories.

"We use rugged mobile printers in several trucks. The printers are attached to the dashboard, which increases safety. Changing the roll is now easy and convenient, and print quality is better compared to the previous one", truck driver Peter Björk explains.

Challenge:

Printing on the go can be challenging. Snellman's trucks needed a portable printer that could be used from a tablet and was able to be attached to the trucks' dashboards. Changing rolls was hoped to be faster and easier too.

Solution:

Brother presented a solution based on printing receipts directly from the trucks. Drivers make a print order from their tablets, the information is then uploaded to the respective slaughterhouse's system. Printing of the receipts is faster and changing rolls is easier. The clarity of the printed texts is visibly better.

Benefits:

Thanks to the solution, drivers can print the receipts directly in their trucks. Additionally, all information is submitted to the slaughterhouse's system. Snellman has started to use a smaller mobile printer at their production.



Challenges faced at printing on the go

Peter Björk was supposed to change to a newer tablet for his truck. Simultaneously, he suggested the previous mobile printer to be changed as well. "I was not fully happy about the former mobile printer. I thought that we should always aim for better", Peter reviews context for the changes. IT manager Per-Erik Finell supported it. Brother, for their part, assessed the conveyor chain requirements and presented a solution based on printing receipts directly in the trucks. Requirements included that the mobile printer was able to be attached to the truck's dashboard, changing rolls needed to be easy, printing speed to be fast and print quality to be good.

The solution was found by Snellman's Per-Erik and Peter in cooperation with Brother's representative Mika Tyynelä.



Benefits of the rugged mobile printer

Peter is satisfied with the solution and recommends it to everyone belonging to the moving workforce. "Changing a roll is easy and fast. My clients have praised the clarity of the printed texts", Peter enlists the benefits and continues:

"I recommend this device to other drivers as well. This is a well functioning solution and receipts will always be printed twice, clearly and rapidly", Peter evaluates.

Peter is not the only one that is satisfied. "We have started to use a smaller mobile printer for production at Snellman", Per-Erik ends.

For more information, please contact:

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